



Sponsorship Opportunities To Support Your Business & The Henderson County Senior Softball



- Providing Senior Health opportunities and recreation since 2002.
- 80 Active members between ages 50-85.
- 4 Travel teams – Ages 60, 65, 70 & 75
- Pick up games every Monday and Friday at Jackson Park

Benefits To You:

- Advertise your company brand to your target audience and local customers
- Our teams encourage members to become your clients
- Your logo and/or name will appear on printed materials distributed through venues, park banners, rack cards, web site and Facebook

Additional Benefits:

- Support Senior Health and wellness activities

Your Sponsorship Dollars At Work:

- Tournament entrance fees
- Uniform – shirts/hats
- Equipment – balls/bases
- First Aid Kit & Defibrillator
- Field Upkeep & Rental

Sponsorship Levels:

Platinum - \$1000

- Exclusive sponsorship. No other business with the same services will be allowed to become a sponsor while you are a sponsor and only one (1) Platinum sponsorship will be available in any given year.
- Team tournament shirts with your business name and logo in a premium location. These shirts would be used for teams representing the league at the state and, if pertinent, national tournaments.
- Prime position on our website and Facebook page of your company as a Platinum sponsor with links to your website. Also, you will receive top billing on our banner to be displayed at Jackson Park. In addition you will receive exposure on a national level through the SSUSA (Senior Softball USA Association).
- We will provide materials about your business to all of our active members and encourage them to become regular customers or clients.
- Your name and logo will also appear on Rack Cards about our league that will be distributed through venues such as Hendersonville Tourism, Flat Rock Playhouse, and a number of local real estate agencies. As a Platinum sponsor, you will receive a premium spot on the Rack Cards.
- You will receive a certificate of Platinum sponsorship and a yearly photograph of our league members that you can proudly display in your business.
- You will receive a regular spot in our game reports that are sent to the Hendersonville News & Record weekly (in most cases) identifying your business as a sponsor of one of our teams. These reports will run from late March to late October in most years.

Gold - \$500

- Identification of your company as a Gold sponsor on our website and Facebook page with links to your website. Also, you will receive one of the top spots on our league banner to be displayed at Jackson Park. In addition you will receive exposure on a national level through the SSUSA (Senior Softball USA Assn.)
- We will provide materials about your business to all of our active members and encourage them to become regular customers and clients.
- Your name and logo will also appear on Rack Cards about our league that will be distributed through venues such as Hendersonville Tourism, Flat Rock Playhouse, and a number of local real estate agencies. As a Gold sponsor, you will receive a premium spot on the Rack Cards.
- You will receive a certificate of Gold sponsorship and a yearly photograph of our league members that you can proudly display in your business.
- You will receive a regular spot in our game reports that are sent to the Hendersonville News & Record weekly (in most cases) identifying your business as a sponsor of one of our teams. These reports will run from late March to late October in most years.
- By partnering with our league, you will join us in promoting an active and healthy lifestyle for seniors in Henderson County and the surrounding area.

Silver - \$250

- Identification of your company as a Silver sponsor on our website and Facebook page with links to your website. Also, your business will be identified on our league banner to be displayed at Jackson Park. In addition you will receive exposure on a national level through the SSUSA (Senior Softball USA Assn.)
- We will provide materials about your business to all of our active members and encourage them to become regular customers or clients.
- Your name and logo will appear on Rack Cards about our league that will be distributed through venues such as Hendersonville Tourism, Flat Rock Playhouse, and a number of local real estate agencies. As a Silver sponsor, you will have a prominent spot on the Rack Cards.
- You will receive a certificate of Silver sponsorship and a yearly photograph of our league members that you can proudly display in your business.
- You could receive a regular spot in our game reports that are sent to the Hendersonville News & Record weekly (in most cases) identifying your business as a sponsor of one of our teams. These reports will run from late March to late October in most years. This perk is contingent based upon the number of Platinum and Gold sponsors that are secured.
- By partnering with our league, you will join us in promoting an active and healthy lifestyle for seniors in Henderson County and the surrounding area.

Bronze - \$100

- Identification of your company as a Bronze sponsor on our website and Facebook page with links to your website. Also, your business will be identified on our league banner to be displayed at Jackson Park. In addition you will receive exposure on a national level through the SSUSA (Senior Softball USA Assn.).
- Your name and logo will appear on Rack Cards about our league that will be distributed through venues such as Hendersonville Tourism, Flat Rock Playhouse, and a number of local real estate agencies.
- You will receive a certificate of Bronze sponsorship and a yearly photograph of our league members that you can proudly display in your business.
- By partnering with our league, you will join us in promoting an active and healthy lifestyle for seniors in Henderson County and the surrounding area.

Mission Statement

To promote the game of Senior Softball through fair play, civility, good sportsmanship, and competitiveness with parity of play; to provide a venue for Senior Adults in the Henderson County, North Carolina area to enjoy a fun, recreational sport, that promotes physical and mental wellbeing.